



AUSTRALIA+NEW ZEALAND
FRESH CONNECTIONS

17-19 MAY 2016
BRISBANE, AUSTRALIA | #PMAFC

GROWING A BRIGHTER FUTURE

CONFERENCE DAY
TUESDAY 17 MAY 2016

Tuesday 17 May 2016

0700-0830	Registration open			
0830-0845	Official Opening – Senator Anne Ruston, Assistant Minister for Agriculture and Water Resources - sponsored by CHEP and Woolworths			Great Hall 1+2
0845-0915	The Road Ahead - Michael Jackson			Great Hall 1+2
0915-1000	The Fresh Category: The winning formula across the value chain - Tom Kierath, Morgan Stanley and Marc Soccio, Rabobank - sponsored by Rabobank			Great Hall 1+2
1000-1030	Turning Digital Disruption into an advantage for fresh produce - Fi Bendall, Bendalls Group - sponsored by Nielsen			Great Hall 1+2
1030-1130	Morning tea			
1130-1200	Exporting to China – a new business model - Malcolm Keys, Dragon Trend			Great Hall 1+2
1200-1245	Why Aldi and Lidl are about more than just cheap prices in the UK – lessons for Australia Chris Cowan, Kantar World Panel			Great Hall 1+2
1245-1400	Lunch - Sponsored by Horticulture Innovation Australia			
1400-1440	Wholesale Markets step up a gear Andrew Young, BrisMark Room P3+4	Making Sense of Big Data Jenny Granger, iQ Hub International and Jon Lowy, RipeTime Room P5	Faster. Better. Smarter. Cheaper. Debbie Mayo-Smith Room P2	Business structures for the future Ben Cameron, Bentleys Room P1
1440-1520	Research delivering profitable outcomes for industry John Lloyd, Hort Innovation John Dollisson, Apple and Pear Australia Room P3+4	Fast-track your innovations Angeline Achariya, Food Innovation Centre Room P5	The Cost of Food Safety Crises Belinda Hazell, Optimum Creating Value from Risk Management Peter McGee, Victual - sponsored by Zurich Room P2	Fresh in Foodservice – panel discussion Paul Moraitis, Morco Fresh Fiona Moffat, Carnival Cruises Mark Hawthorne, Guzman Y Gomez Session Moderator: Bryan Silbermann, PMA Room P1
1520-1600	QA Harmonisation: Launching a global first Tristan Kitchener and Belinda Millard Room P3+4	Labour – Now and in the Future Pat Hannan, Growcom Room P5	Faster. Better. Smarter. Cheaper Debbie Mayo-Smith Room P2	Applying new technology to transform industry Malcolm Frick, John Deere and Justin Frank, CHEP - Sponsored by CHEP Room P1
1600-1700	State of Industry - Bryan Silbermann, PMA and Michael Worthington, PMA A-NZ - sponsored by Nielsen			Great Hall 1+2
1700-1730	Wrap up - John Said, Fresh Select - sponsored by CHEP and Woolworths			Great Hall 1+2
1730-1900	Networking Reception – Sponsored by Coles			Great Hall Mezzanine Concourse